

# Leebo's Get It 'N Gone Coming to Pineville

## LEEBO'S STORES COMING TO PINEVILLE, LA

ALEXANDRIA, LA, AUGUST 3, 2012: Leebo's Stores, Inc. President and CEO Lance Harris announced today that construction will begin immediately on a new "state of the art" Leebo's Get It N Gone convenience store / food court at the corner of Hwy 107 and Pinegrove Drive, Pineville, LA. The 4500 square foot building will house a food court containing a Chester's, Flathead's Hash House, a well-known national pizza franchise (approved, contract not yet signed) and a C-Store offering a full array of amenities. The location will have "high curb" appeal complete with four in-line, drive-in, card reader multiple fuel product dispensers under full bright canopy.

## BRANDED FOOD OFFERINGS

Chester's serves Great Tasting Fresh Fried Chicken that's cooked to perfection, with a unique taste and style using a secret family recipe and process that's been successful for over 40 years. Chester's offers delicious fried chicken, tempting tenders, sandwiches, wraps, salads, breakfast items and more. Today, Chester's brands have more than 1,800 locations, serving millions of satisfied and loyal customers.

Flathead's Hash House is a Lance Harris Companies original concept that features an assortment of breakfast and lunch items specializing in local and Louisiana flavors and spices. Smoked meats, smoked poultry, Panini pressed po-boy sandwiches and traditional boudins and sausage are just some of the delicious items offered.

The food court will house a national pizza franchise that will be immediately recognized. This pizza concept has a 50 year history and prides itself on freshness and innovation. Today the company operates over 300 pizza restaurants domestically and internationally. The Pizza restaurant will offer delivery and ultimately serve over 4400 households, numerous businesses and Louisiana College. Leebo's Get It N Gone "flavor stations" will be contained within the C-Store and food court. The "flavor stations" will feature proprietary coffee and cappuccino products, proprietary pure cane sugar fountain drinks with over forty-eight flavors, F'real milkshakes and smoothies and proprietary iced and hot teas.

## EXCITED ABOUT COMING ACROSS RIVER

Lance Harris stated today: "Our whole company is very excited to finally be coming to Pineville with a Leebo's Store and especially with our new state of the art Leebo's Get It N Gone concept. We've had this property for quite some time and have been hesitant to build due to the slow economy, but, we feel that this location is "prime" at this point. We feel the Hwy 107 corridor is being underserved and there will be a big demand for our product."

Pineville Mayor Clarence Fields remarked: "We are extremely excited about what this announcement means for the City of Pineville and for the Highway 107 corridor. We have been working with Lance Harris for quite a while on making this project happen. This is an underserved area of Pineville and hopefully it will be the first of many doors that will open on this heavily traveled highway. We sincerely appreciate Lance's investment in Pineville and are proud to welcome this successful brand, as well as a native son, back to Pineville."

#### **MISCELLANEOUS FACTS**

- \* Leebo's Stores has ten locations operating throughout Central Louisiana
- \* Leebo's Stores has been in business for over twenty-five years, opening the first store in Hioneston Louisiana on February 8th, 1987.
- \* Project designed by and being built by Petron of Alexandria, LA.
- \* Total project investment over \$1.5 million.