

ECLECTIC

IN THE HOME & ON THE JOB PRODUCTS

ECLECTIC PRODUCTS, INC. EXPANDS MANUFACTURING OPERATIONS IN PINEVILLE

**Central Louisiana project includes \$5 million
capital investment**

Today, John Harrison, President and CEO of Willamette Valley Company, and Bill Clark, COO of Eclectic Products, Inc., formally celebrated the opening of a new facility at the Eclectic Products manufacturing campus in Pineville, Louisiana. They were joined at the ribbon cutting ceremony by Mayor Clarence Fields, of Pineville; Mayor Jonathan Dean, of Ball; Jim Clinton, President and CEO of the Central Louisiana Economic Development Association (CLEDA), and Janile Parks of Louisiana Economic Development.



The new 28,000 square foot manufacturing building will allow Eclectic Products to have improved manufacturing efficiency and production capacity for new technology as well as new product growth. As a result of the \$5 million project, the company

will create at least 12 new direct jobs. The company currently has a manufacturing operation in Pineville that employs approximately 88 people with a payroll of over \$2 million.

"We started our first branch in Louisiana in 1965," Mr. Harrison said. "This expansion is another concrete example of our continued commitment to our customers, the state, and local community for a long time to come."

Mr. Clark stated, "We did a thorough review of several geographies and opportunities to accommodate our growth as a company. When you consider all the variables such as transportation logistics, workforce availability, community support and business support from both the state and local level, it made no sense to expand our primary business anywhere but right here in Central Louisiana."



The Pineville site was chosen for the expansion project after at least three other states were considered. LED's Business Expansion and Retention Group, (BERG) and CLEDA worked with Eclectic to identify growth opportunities within Louisiana. To secure the manufacturing project, the state offered a customized incentive package that includes Louisiana's Retention and Modernization tax credit for facility and equipment expenditures.

Mayor Clarence Fields said, "Eclectic Products is another great example of a hidden jewel in Central Louisiana that most citizens aren't even aware is located here. But if you do any kind of woodworking, crafting or just a do-it-yourselfer, you have used a product manufactured locally at Eclectic Products. Eclectic has always been a big part of our community and this new plant helps 'seal' their presence here for many more years to come."

Mayor Jonathan Dean said, "We are delighted that Eclectic has chosen Central Louisiana in which to expand their operations. The Town of Ball looks forward to a productive relationship that results in

prosperity for Eclectic and our area. We are thankful for the efforts of CLEDA, the State of Louisiana and the Business Community for making economic development happen."

Eclectic Products manufactures a range of adhesives and various do-it-yourself products for residential and commercial customers. Established in 1988, the company is a wholly owned subsidiary of the Willamette Valley Company. The company's products, which include Amazing Goop, E-6000, Famowood and Wood-Tex, are available in over 35,000 stores worldwide. Eclectic Products also offers various wood fillers, epoxies and coatings, and oil and gas resistant adhesives.

Jim Clinton, President & CEO of the Central Louisiana Economic Development Alliance said, "The best chance to grow jobs and investment in our region is always with our fine existing companies. Both Louisiana Economic Development and CLEDA have increased focus and support for the expansion of the manufacturing base. We thank Willamette Valley Company and Eclectic Products for choosing to grow with us in Central Louisiana."

